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**MUTT LYNCH WINERY NAMED 2013 SAN FRANCISCO CHRONICLE WINE
COMPETITION LABEL SWEEPSTAKES & BEST OF CLASS/SERIES WINNER FOR
“mbf”**

(Healdsburg, CA, January 11, 2013)—For the second year in a row, Mutt Lynch Winery has been named Label Sweepstakes Winner by the judging committee for the San Francisco Chronicle Wine Competition. Mutt Lynch who won for its “mbf” (Man's Best Friend) series of wine also picked up a Best of Class/Series for the same entry.

“To win this award once is an honor. To win it two years running is incredible!” said Mutt Lynch Owner and Winemaker, Brenda Lynch.

Lynch who is known as a winemaker on a mission—to make great wine and to give a leg up (so to speak) to canines in need of rescue, noted that a portion of annual revenues for Mutt Lynch are donated to animal rescue organizations throughout the year.

Showcasing this mission is the winery’s new limited production, vineyard designate series of wine entitled “mbf” (Man’s Best Friend). The series utilizes black and white photography with compelling imagery in labels developed by Rae Huestis Design, Walnut Creek, CA. Ms. Huestis has been designing the winery’s labels since its inception. Paragon Label of Petaluma, CA provides label printing services for the winery.

“We knew we had a hit on our hands from the start based on consumer and trade response to the wines. I’m thrilled and delighted with the reception that we’ve gotten to the labels as well because it’s a validation of the passion that’s behind the brand” added the acclaimed winemaker.

An industry veteran with over 20 years’ experience, Ms. Lynch has garnered over 150 medals in the last five years for Mutt Lynch wines.

She founded the winery in 1995 along with co-owner and husband Chris Lynch.

The couple's dog "Patch" an ex-racing greyhound from New Zealand serves as canine ambassador to the winery's many "best friends."

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About Mutt Lynch

Mutt Lynch Winery is known for its unique and irreverent wines – Unleashed Chardonnay, Fou Fou le Blanc Sauvignon Blanc, Chateau d'Og Cabernet Sauvignon, Portrait of a Mutt Zinfandel, Merlot Over and Play Dead Merlot and its limited production, vineyard designate series Canis Major and mbf. Owner Brenda Lynch has combined her love of winemaking and dogs into Mutt Lynch Winery. The winery donates a portion of all annual proceeds to animal rescue organizations and has a unique non-profit partner program that assists rescue organizations in their fundraising efforts.

For more information visit: www.muttlynchwinery.com

About San Francisco Chronicle Wine Competition (SFCWC)

Founded in 1983 as the modestly sized Cloverdale Citrus Fair Wine Competition, the SFCWC has evolved for the past quarter of a century, expanding its eligibility to wineries throughout the United States. Proceeds benefit the Santa Rosa Junior College Wine Studies and Culinary Programs; the Enology / Wine Programs at CSU Fresno and Cal Poly, San Luis Obispo.

For more information visit: www.winejudging.com